

Freesurf's Beach and Board Buyer's Guide is hitting shelves in October. Please join our pages as we highlight everything from shapers and surfboards to bikinis and bags. We want to share the newest and most innovated parts of the surfing world with our captive audience. Early bird rates are available for those who book before September 1st. The deadline for all contributors is **September 5th**.

**Specifications**

Please email a clean, well-lit, simple image with a contrasting background of your product to the address listed below. The original, un-edited image is preferred. Please also include a brief description of your product, **not exceeding the word count** that is specified per type of listing. Please feel free to come by the office if you need need us to snap a photo.

**Deadlines**

**Space Reservation**

September 5

**Artwork deadline**

September 10

**Board Listing Sample**

Total Size: 2.5" x 5"  
70 Words max  
Image Max size 1.25" x 4"

**Nezzy Surfboards**

**The Krook**

Shaped by Tom Nesbit  
6'0 x 21 x 2 1/2"

Short, wide, (stout) comes with a lower entry rocker moderate tail rocker and deep concaves, easy to catch waves and extremely fast board. Order 3" shorter than your standard shortboard. Comes standard with a 5 fin setup so ride as a quad, a tri fin or quad with a small trailer, this board is a must have board in your quiver.

(760) 215-4554  
[www.nezzyurfboards.com](http://www.nezzyurfboards.com)  
[tom@nezzyurfboards.com](mailto:tom@nezzyurfboards.com)



**Accessory Listing Sample**

Total Size: 2.5" x 2.5"  
35 Words max  
Image Max size 1" x 2.5"

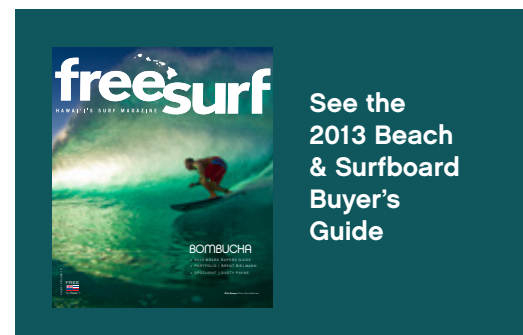
**D' Blanc**



**Minor Panic**

100% Made in Italy, the Minor Panic is crafted from Mazzuccelli Acetate, 5 barrel optical quality hinges and base 6 European polycarbonate lenses.

\$150  
[www.dblanc.com](http://www.dblanc.com)



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Freesurf's October 2014 issue is our largest of the year @ 10" wide x12" tall. This page is all of the information you will need to create your ad for this issue. Please include your company's name in the subject of any email sent. Use ftp or yousendit.com for files larger than 20mb. Please send high quality tiff, pdf, psd, or jpg at least 240 dpi.

AD SIZE	TRIMMED SIZE	BLEED SIZE
Double Page	20" x 12"	20.5" x 12.5"
Full Page	9" x 12"	No Bleed
Full Page Bleed	10" x 12"	10.5" x 12.5"
2/3 Page	6.5" x 11"	No Bleed
2/3 Page Bleed	7" x 12"	7.5" x 12.5"
1/2 Page Vertical	4" x 11"	No Bleed
1/2 Page V. Bleed	5" x 12"	5.5" x 12.5"
1/2 Page Horizontal	9" x 5"	No Bleed
1/2 Page H. Bleed	10" x 6"	10.5" x 6.5"
1/4 Page	4.5" x 5.5"	No Bleed
Surf Saver	4.5" x 1.75"	No Bleed





Heff



Bryce Johnson



Heff



## Nezzy Surfboards

### The Krook

Shaped by Tom Nesbit  
6'0 x 21 x 2 1/2"

Short, wide, (stout) comes with a lower entry rocker moderate tail rocker and deep concaves, easy to catch waves and extremely fast board. Order 3" shorter than your standard shortboard. Comes standard with a 5 fin setup so ride as a quad, a tri fin or quad with a small trailer, this board is a must have board in your quiver.

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[tom@nezzyurfboards.com](mailto:tom@nezzyurfboards.com)



## RJ Surfboards

### Flybrid

Shaped by Robin Johnston  
Dimensions custom to order

This is a performance small wave model for knee high to a couple feet overhead surf. Great all around. Easy to paddle, loose and drivey. Medium-low rocker and generous foam distribution. Ride a little shorter than the standard short board. Order in polyurethane or Epoxy.

\$420 for poly, \$505 for Epoxy

(808) 738-7873  
[www.rjsurf.com](http://www.rjsurf.com)  
[rjsurfboards@aol.com](mailto:rjsurfboards@aol.com)



## Wooden Classics Hawaii

### Kona Boys Round Pin Thruster

Shaped by Gary Young  
6'2" x 18.5 x 2.3, 5.8 lbs

Totally new technology - lightweight, hi-performance, durable epoxy/ Hawaiian grown wood (thin sawn like guitars) XPS foam core board - NO fiberglass. Future Fin boxes. Custom shapes!

Kona Boys Gear for Island Life

About \$750, call for custom board pricing

(808) 328-1234  
[www.Konaboys.com](http://www.Konaboys.com)  
[info@konaboys.com](mailto:info@konaboys.com)  
79-7539 Hawaii Belt Rd.  
Kealahou, HI 96750



## Honolua Surf

### Fade in the Shade

100% polyester engineer printed hydrostretch boardshort with logo and island chain screenprints on side panels. Comes in two bright colorways - perfect for summer.

\$54.50  
[www.honoluasurf.com](http://www.honoluasurf.com)



## D' Blanc

### Minor Panic

100% Made in Italy, the Minor Panic is crafted from Mazzucelli Acetate, 5 barrel optical quality hinges and base 6 European polycarbonate lenses.

\$150  
[www.dblanc.com](http://www.dblanc.com)



## Noelani Designs

### Mermaid Necklace

Are you really a mermaid? Show your love for the ocean with this beautiful hand-stamped 14K gold fill charm adorned with electric blue apatite stone. Available at Noelani Studios in Haleiwa.

\$68  
[www.NoelaniDesigns.com](http://www.NoelaniDesigns.com)



## FCS

### FCS II REACTOR

Fast reacting fin with an upright template for surfers who like performing tight radius turns in the pocket. Designed for hollow steep waves and punchy beach breaks.

[www.surffcs.com](http://www.surffcs.com)  
RRP: \$110



## Sticky Bumps

### Bethany Hamilton Signature Traction Pad

Check out the latest in Sticky Bumps grip along with our other signature models from Dylan Goodale and Alessa Quizon. Coming to a finer surfing establishment near you 2014.

[www.stickybumps.com](http://www.stickybumps.com)



## Electric

### DW02 PU

The all new DW02 with aluminum bezel insert allows for precise timekeeping and improved wearability. This classic bezel treatment captures the essence of traditional dive watch construction. Five-hand Japanese Quartz chronograph with date. 30ATM/900ft.

\$375  
[electriccalifornia.com](http://electriccalifornia.com)

